

TESTIMONIAL SUITE



SOCIAL PROOF THAT BUILDS TRUST AND DRIVES ACTION

HOW TO USE THIS DECK

- These sample quotes show what a compliant testimonial might look like for use in events, online posts, stories, and 1:1 conversation.
- Designed to help Brand Partners learn how to speak about LifeWave X₂O ethically and responsibly.
- All statements included are examples, not real testimonials or endorsements.
- Use this layout and guidance when crafting your own compliant social proof - once real testimonials are available and approved.

WHAT YOU CAN AND CAN'T SAY

DO

- **Share personal experiences** like “I feel more energized” or “I noticed I stay hydrated longer”.
 - Use **approved product descriptions and benefits** (e.g., “light-infused™ water,” “optimize hydration at the cellular level”, Supports metabolism and nutrient absorption”).
 - Focus on how the product **made you feel**, not what it cured or treated.
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DON'T

- Mention diagnosed **medical conditions, cures, or treatments** (e.g., “helped my arthritis”).
- Say or imply that LifeWave X₂O **prevents, treats, or mitigates disease**.
- Use **exaggerated phrases** like “healed me” without context.

QUOTE STYLE EXAMPLES

These are training examples only - not real quotes.

TIPS:

Always include space for name, title, and avatar or image placeholder.



“

I used to think hydration was just about drinking more water, but LifeWave X₂O changed that. I feel more energized throughout the day, like my system's actually using the water better.

ANGELA B., Wellness Coach



“

I started drinking LifeWave X₂O out of curiosity... and now it's just part of my life. I feel clearer, more balanced, and just better. It's simple, but it works.

DIANE K., Brand Partner



“

You can feel LifeWave X₂O. It's clean, it tastes amazing, and somehow, I noticed my metabolism improving. That's never happened to me before.

SASHA T., Fitness Enthusiast



“

I've added LifeWave X₂O to my daily wellness routine and noticed I recover faster after workouts. It's a real difference - light-infused water just hits differently.

JASON M., LifeWave Customer



“

I've been using X39 for over a year, but when I added LifeWave X₂O daily, everything felt amplified. Better hydration, better flow. It completes my LifeWave routine.

RYAN L., Brand Partner



“

I didn't expect to feel something from water... but with LifeWave X₂O, I really did. It's like wellness from the inside out, and I wouldn't go a day without it.

EMILY V., Busy Mom & Entrepreneur

READY-TO-USE CAPTIONS



HYDRATION THAT HITS DIFFERENT

“Water is water... until you try LifeWave X₂O. Light-infused. Energizing. Clean. It’s part of my wellness routine now, every single day.”

#DrinkInTheLight
#LightInfusedWater
#X2OExperience

FEEL THE SHIFT

“I noticed it after the first few days - LifeWave X₂O is light-infused water that supports how I live and feel.”

#DrinkInTheLight
#LightInfusedWater
#X2OExperience



These examples are for guidance only. They show how you might talk about your experience with LifeWave X₂O Light-Infused Water in a way that is compliant and personal. Use them to inspire your own voice.



LIGHT MEETS WATER

“LifeWave X₂O doesn’t just hydrate, it brings light into the equation. A new era of hydration, and I’m here for it.”

#DrinkInTheLight
#LightInfusedWater
#X2OExperience

DAILY RITUAL UPGRADE

“I never thought I’d look forward to water, but this is different. With LifeWave X₂O, I feel clear, hydrated, and grounded.”

#DrinkInTheLight
#LightInfusedWater
#X2OExperience



PATCH + SUPPLEMENT + WATER = LIFEWAVE LIFESTYLE

“Adding LifeWave X₂O to my X39 and Cellergize routine just clicked. Everything works better together.”

#DrinkInTheLight
#LightInfusedWater
#X2OExperience



FILL-IN-THE-BLANK TEMPLATES

(CUSTOMIZABLE)

MY FIRST WEEK WITH LIFEWAVE X₂O

“One week in and I’ve noticed: _____. Excited to keep going with LifeWave X₂O Light-Infused Water!”

#DrinkInTheLight
#LightInfusedWater
#X2OExperience

HOW IT MAKES ME FEEL

“Drinking LifeWave X₂O makes me feel _____ (energized, refreshed, focused). It’s not just hydration, it’s water reimaged.”

#DrinkInTheLight
#LightInfusedWater
#X2OExperience

WHY I CHOSE LIFEWAVE X₂O

“I tried LifeWave X₂O because _____ (e.g., I wanted a hydration upgrade, I was curious about light-infused water, I saw how it complemented X39). What I didn’t expect was _____.”

#DrinkInTheLight
#LightInfusedWater
#X2OExperience

TIPS FOR BRAND PARTNERS

- Use your own words and feelings - speak from experience
- Always avoid medical claims (no curing, treating, or fixing!)
- Focus on how you feel, what changed in your habits, energy, hydration, etc.
- Pair posts with visuals: a clean glass of LifeWave X₂O, a shot of the system, or you enjoying your drink.

Use these as prompts to share your own journey with LifeWave X₂O, they help you express how LifeWave X₂O fits into your lifestyle.

HOW TO SHARE SAFELY & POWERFULLY

BEST PRACTICES

- Use quotes in captions with personal stories
- Pair a quote with a compliant product benefit
- Always include a call to action like “Message me to learn more”
- Ask permission before sharing someone else’s story
- Avoid reposting testimonials that include medical language or unapproved claims





BE THE LIGHT™

WWW.LIFEWAVE.COM

IMPORTANT NOTICE

The quotes and captions in this document are examples only, provided for training and illustrative purposes. These are not real testimonials from customers or Brand Partners. They are intended to show what a compliant testimonial could look like, based on approved claims and guidance from LifeWave.

DISCLAIMER

LifeWave products are for general wellness and are intended only to maintain or encourage a general state of health or a healthy activity. The content provided by LifeWave is presented in summary form, is general in nature, and is provided for informational purposes only. Always consult with your physician or other qualified health care provider before embarking on a new health regimen, diet, or fitness program. Do not disregard any medical advice you have received or delay in seeking it. LifeWave reserves the right to change product prices or selection.